



McConks AND FIGURES

FACTS

We keep saying that we're a small company with a big presence. But without facts and figures this means nothing. We like nothing more than being transparent and open, so we've turned 2017 into facts and figures.

HAPPY

MORE THAN **200** HAPPY MCCONKS CUSTOMERS In 2017

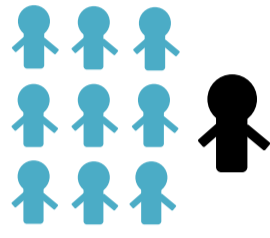
RELIABLE

0 COMPLAINTS BAD REVIEWS RETAILERS

Over **5,000** RIDERS HAVE RIDDEN A MCCONKS BOARD

RECOMMENDATIONS

More than **9** OUT OF **10** CUSTOMERS recommend us to their friends (97%)



REACH

OUR BOARDS LIVE IN 20 INTERNATIONAL COUNTRIES



REVENUE SHARE

NON TRADE 74%
TRADE 26%

ETHICAL, SUSTAINABLE, FAIR

OUR CLOTHING RECYCLED ELECTRICITY ORGANIC COTTON FAIRWARE

RECYCLED ELECTRICITY CO2 FROM GAS OFFSET

OUR HQ **100%**

PLASTIC COLLECTED

LOTS. Shout out to George Maxwell @plastic planet UK for her awareness raising of the plastic epidemic



SUP FAIR PRICING POLICY

PERMANENTLY LOW £££

NO BUYERS REGRET

The price you pay today is the price it will be tomorrow, and in a months time, and in 6 months time

RANDOM THOUGHT

ONLY A FOOL EXPECTS THINGS TO CHANGE BY DOING THE SAME THING
SO MCCONKS **DO THINGS DIFFERENTLY**

£0 COMMISSION PAID

We rely on the premium quality of our kit, our low prices, and our obsession with customer service.

SALESPEOPLE | RETAILERS | AMBASSADORS | BRAND RIDERS | DISTRIBUTORS

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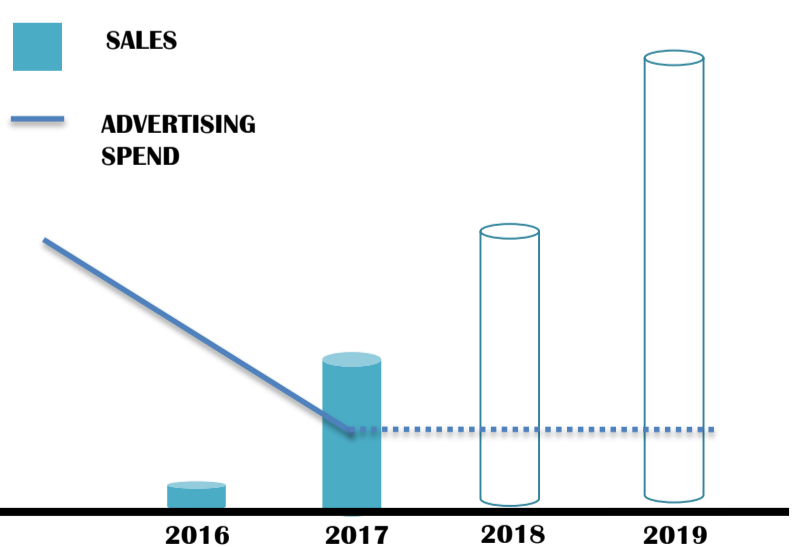
£300 ↓ **34%** **THAN MARKET LEADER**
LIKE FOR LIKE QUALITY 10'6 SUP PACKAGE

PROVE THE EXPERTS WRONG

A company needs to spend more than 10% of its revenue on advertising in order to sustain growth year on year according to the experts.

Well, we're no experts, but our figures prove them wrong.

Growth



1ST DIRECT TO CUSTOMER SUP COMPANY REGISTERED WITH UK COMPANIES HOUSE

Visit www.mcconks.com to find out why we're the fastest growing SUP brand in the UK.

